

# RECRUITING BAG FOR THE CAR

YOU NEVER KNOW WHEN YOU WILL MEET YOUR NEXT RECRUIT, SO YOU SHOULD ALWAYS BE PREPARED. . . PROFESSIONALLY! HERE ARE A FEW TIPS THAT HAVE HELPED ME IN THE PAST THAT I BELIEVE ARE IMPERATIVE FOR CONSULTANTS TO HAVE ON HAND AT ALL TIMES.

1. PROFESSIONAL BAG OR BRIEFCASE:

SLEEK, PROFESSIONAL, CLASSY AND CLEAN!! WHEN YOU OPEN YOUR CAR TO REACH FOR YOUR HANDOUTS, YOUR POTENTIAL RECRUIT WILL NOTICE YOUR BAG. PICK A GREAT BAG AND KEEP IT ORGANIZED!

2. RECRUITING PACKET:

PLEASE BE SURE TO LOOK AT MY RECRUITING PACKET AND READ ALL CONTENTS. ALL ITEMS, INCLUDING THE FOLDER, SHOULD BE IN GREAT CONDITION WITH NO TEARS OR WRINKLES.

3. LOOK BOOKS:

I ALWAYS KEEP SEVERAL LOOK BOOKS HANDY WITH MY STAMP OR LABEL ON THE BACK. THIS IS A GREAT RECRUITING TOOL "EXTRA" THAT WILL ALLOW YOUR POTENTIAL RECRUIT TO READ/VIEW OUR BUSINESS INVENTORY.

4. BUSINESS CARDS:

ALWAYS HAVE SEVERAL BUSINESS CARDS ON HAND.

5. APPLAUSE MAGAZINE:

OUR FABULOUS COMPANY PROVIDES US WITH UNLIMITED INFORMATION ABOUT ANY AREA OF OUR BUSINESS. THE APPLAUSE MAGAZINE IS JUST ONE GREAT EXAMPLE! THERE ARE GREAT STORIES EACH MONTH FROM DIFFERENT DIRECTORS, COMMISSION CHECKS FROM BOTH NATIONAL SALES DIRECTORS AND DIRECTORS, ETC. TO SHARE WITH POTENTIAL RECRUITS. VERY POWERFUL!!!

6. COPIES OF CHECKS:

THIS IS VERY POWERFUL, EVEN IF YOU HAVE NOT YET RECEIVED A COMMISSION CHECK. OVER THE 15 YEARS THAT I HAVE BEEN IN THE COMPANY I HAVE COLLECTED COPIES OF MANY MK BUSINESS WOMEN ON EACH CAREER LEVEL AND HAVE USED THEM IN MY RECRUITING APPOINTMENTS. PLEASE LET ME KNOW IF YOU NEED COPIES OF CHECKS TO GO INTO YOUR RECRUITING BAG.

7. MAGAZINES:

THERE ARE VARIOUS MAGAZINES THAT MK ADVERTISES IN THAT ARE GREAT RECRUITING TOOLS. OFTEN MK WILL EVEN HAVE NEWSPAPER ARTICLES THAT ARE GREAT TO INCLUDE AS WELL.

8. MK LOGO PINS:

THIS IS GREAT TO BE ABLE TO PRESENT YOUR NEW TEAM MEMBERS WITH IMMEDIATELY RATHER THAN WAITING TO ORDER. MK LOGO PINS CAN BE ORDERED ON THE SECTION 2 PORTION OF THE ORDER FORM.