

Dear Friend,

I know you are wondering about the box of chocolates. Well, let me explain. The company has asked me to share our wonderful marketing plan with 10 people this month. You noticed I said “share.” Mary Kay may be for you or it may not, but until you hear what we are all about, you will never know.

Just read over the enclosed “Chocolate Delight – Business Evaluation”, answer the questions, complete your name, etc and return to me. That’s it! As my thank you – you get to keep the box of chocolates and will also receive \$10 credit on your next order just for giving me your time and opinion.

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