

Internet e-Commerce Ideas

- 1. Collect as many email addresses as possible. Include warm chatter leads.*
- 2. Offer a gift for anyone that takes the time to click onto your personal MK Website and give their opinion. (Send them a color card – included in your showcase – as their gift)*
- 3. For anyone that gives you 10 email referrals, give them a free lipstick.*
- 4. Have a special “online shopping power hour”. Shop between Noon – 1pm, Monday – Thursday and receive 15% off your order of free shipping.*
- 5. Give a good client or friend a basket of sampler cards to take to her office and distribute them to 10 co-workers. You follow-up in a day to get their opinion of color card & samples. Let them order from you online. (Give your friend \$5 off for each order you receive from her coworkers)*
- 6. Get 10 women per day for two weeks to try a virtual makeover on the MK main website (www.marykay.com) to give you their opinion. If they try it by a certain date and email you they are entered into a drawing to win \$100 in free MK products. Get 10 women per day x 2 weeks (14 days) = 140 women! If even 1/2 of them place orders of a minimum \$20 = \$1,400 retail sales! (Your commission on this would be... \$700!!)*