

## Valentine's Day's Ideas & dialogue

### "A HUG A MONTH"

'... BECAUSE YOU ARE MY VALENTINE NOT JUST TODAY;  
BUT ALL YEAR THROUGH!'

(TWELVE GIFTS DELIVERED ON THE 14<sup>TH</sup> OF THE MONTH  
EACH

MONTH STARTING ON VALENTINE'S)

THREE PRICE RANGES: \$125, \$250, AND \$375

### "SPA DAY"

\$50 MK GIFT CERTIFICATE

BOX OF PARROT CHOCOLATES

PAMPERING SESSION

\$70

### "A CHOCOLATE VALENTINE"

A BOX OF PARROT CHOCOLATES

WITH HYDRATING LOTION AND 2 IN 1 WASH AND SHAVE

\$39

### "A SWEET SCENT"

\$25 EAU D' TOILETTE

SMALL BOX OF CHOCOLATES

\$30

"TEEN SHINE"

FRAGRANCE/LIPGLOSS DUO

\$35

"FOR HIM"

BOX OF CHOCOLATES

NEW! BODY SPRAY FOR MEN & COOLING AFTER SHAVE  
GEL

\$33

"SNUGGLE UP"

HIS/YOUR FAVORITE COLOGNE FOR MEN

\$28 - \$34

Dialogue:

I \_\_\_\_\_, I am calling to save your life!!!!  
Valentine's is NEXT SATURDAY . . . and I am calling to make  
you look soooooooooo good!!!! I have several options and  
several price ranges available for your sweetie!!!! (Then I start at  
the top, and go down!) . . . note that I have options for ladies to  
do for men, too . . . .so I am calling everyone!!!!!!