

Booking Dialogue for the Month of May:

“Hi, _____, this is _____ with Mary Kay do you have a quick minute? There is something very special I want to share with you. I have a special goal I am working towards in honor of Mary Kay Ash’s birthday on May 12th. The company has asked me to reach out to 30 women in May and offer a special gift of pampering to honor women who are making a difference in the lives of others. I immediately thought of you because you give so much to others by _____.”

“I would love the opportunity to spend time with you and honor you for all you do for others. By saying yes, you are helping me to reach my goal to honor Mary Kay’s legacy of reaching out to others. And to show you just how special you are to me, I will have a very special gift for you!”

“_____, may I count on you to help me reach this goal by scheduling a pampering time in the next few weeks? Which is best for you, evenings or weekends? Tuesday or Thursday? 6:00or 7:00?”