

PRIMER CREATES A FLAWLESS CANVAS.

**Mary Kay®
Foundation Primer**
creates a flawless
surface for applying **any**
Mary Kay® foundation.

Very few of us are born with perfect-looking skin – not even fashion models! But you can achieve that look with Mary Kay® Foundation Primer. It's the secret to creating an even, flawless canvas, and it works with **any** Mary Kay® foundation! Liquid foundations, mineral powders and color products go on smoother and perform better when you prep your face with foundation primer.

The lightweight, gel-like formula glides on effortlessly and absorbs quickly to even out the skin's texture so foundation applies smoothly and blends easily. It also extends the wear of foundation and is suitable for all skin types.



\$16

All product prices are suggested retail.

APPLICATION TIPS FROM CELEBRITY MAKEUP ARTIST **ASHUNTA SHERIFF**

I never apply foundation without a primer. You wouldn't paint your walls without priming them first, would you? Here are a few easy steps to follow to create your flawless face using Mary Kay® Foundation Primer.



1. First, apply a light layer of moisturizer and allow it to dry for a few minutes.
2. Next, squeeze a small amount of Mary Kay® Foundation Primer onto your finger and begin applying it to the face. It's fine to use your fingertips to cover the areas that need priming. Now let the foundation primer dry for approximately 30 seconds.
3. Once the primer dries, apply your favorite Mary Kay® foundation and watch your flawless face appear!

You could use a cosmetic sponge to spread primer more evenly if you like.

PRIME TIME

The Mary Kay® Foundation Primer along with TimeWise® Age-Fighting Lip Primer and Mary Kay® Eye Primer offer comprehensive priming benefits for the entire face. That means foundations, powders and color products apply smoothly and perform better for a fresh face.



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Mary Kay® Foundation
Primer, \$16

TimeWise®
Age-Fighting Lip Primer, \$22

Mary Kay®
Eye Primer, \$12

Flawless!