



2010 Preferred Customer Program Online Monthly Enrollment Dates

	Spring 2010		Summer 2010		Fall/Holiday 2010		Winter 2010	
	Enrollment	Begins Mailing†	Enrollment	Begins Mailing†	Enrollment	Begins Mailing†	Enrollment	Begins Mailing†
<i>The Look</i> With Exclusive Samplers	1/16 – 2/15	3/19	4/16 – 5/15	6/21	7/16 – 8/15	9/20	10/16 – 11/15	12/20
Month 2 Mailer	1/16 – 3/15	4/6	4/16 – 6/15	8/2	7/16 – 9/15	11/1	10/16 – 12/15	1/18
Anytime Customer Brochure	Ongoing online enrollment. Send anytime. No waiting for the next scheduled mailing date. Allow 12–24 business days for delivery after enrollment.							
Early Ordering Privilege*	3/10–15 Early ordering		6/10–15 Early ordering		9/10–15 Early ordering		12/10–15 Early ordering	
Product Ordering for All Beauty Consultants	3/16–6/15		6/16–9/15		9/16–12/15		12/16/09 – 3/15/10	

*Available to those who enrolled in *The Look* for designated quarter.

†Allow 7 to 10 business days for delivery.