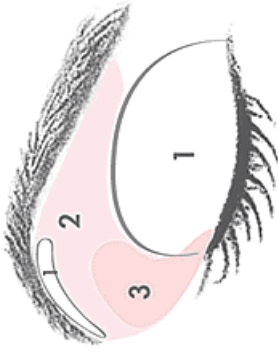


Great Tips for Gorgeous Eyes!

Deep-Set Eyes - Eyes that are set deep, making the brow bone appear more noticeable due to the deep setting of the eyes.



Highlighter - The lightest shade used in an eye look. It enhances eye features such as the brow bone and inner corner of the eye.

Midtone - The medium shade used in an eye look. For a day look, this shade is usually neutral.

Accent - The darkest shade used in an eye look. It adds a pop of color and depth to the eye.

- 1** First, apply the highlighter shade to the eyelid and along the inner corner of the lower lashes and to brow bone.
- 2** Next, apply the midtone shade up above the crease and sweep it across the brow bone.
- 3** To finish, apply the accent shade to the outer corner of the upper lashline, then up onto the corner of the brow bone. Sweep the accent shade underneath the lower lashline for definition. Blend all three shades.

Eyeliner: Glide a thin line along upper and lower lashline, thickening the line slightly on outer two-thirds of lid. Soften with the Eyeliner/Eyebrow Brush, if desired.

Mascara: Apply to upper and lower lashes.

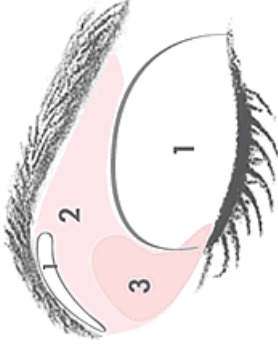
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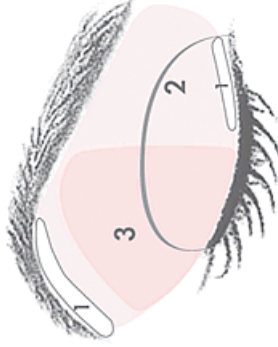
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Great Tips for Gorgeous Eyes!

Hooded Eyes – Eyes that are set so that the natural crease in the eyelid is not readily seen.



Highlighter - The lightest shade used in an eye look. It enhances eye features such as the brow bone and inner corner of the eye.

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Accent - The darkest shade used in an eye look. It adds a pop of color and depth to the eye.

- 1 First, apply the highlighter shade to the brow bone and along the upper lashline and to the inner corner of the lower lashes.
- 2 Next, apply the midtone shade from the base of the upper lashline and over the entire hooded area to help the lid appear to recede. Then blend.
- 3 To finish, apply the accent shade from the base of the lashline and over the entire hooded area to help it appear to recede and blend. Sweep the accent color underneath the lower lashes to define. Hooded eyes really benefit from a well-defined upper and lower lashline.

Eyeliner: Glide onto upper lashline and along lower lashline from outside corner to inside edge of the iris. Soften with the Eyeliner/Eyebrow Brush, if desired.

Mascara: Apply to upper and (if desired) lower lashes.

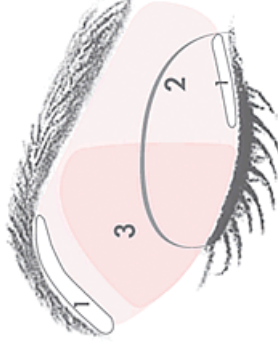
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Great Tips for Gorgeous Eyes!

Standard Eyes - Eyes that are about one eye-width apart.



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Midtone - The medium shade used in an eye look. For a day look, this shade is usually neutral.

Accent - The darkest shade used in an eye look. It adds a pop of color and depth to the eye.

- 1 First, apply the highlighter shade under the brow bone.
- 2 Next, apply the midtone shade over the entire eyelid.
- 3 To finish, apply the accent shade in the crease of the eye.

Eyeliner: Glide on along upper and (if desired) lower lashline. Soften with the Eyeliner/Eyebrow Brush, if desired.

Mascara: Apply to upper and (if desired) lower lashes.

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