

# Here Are My Reasons



# Here is Why I Chose Mary Kay

*This is a great time to be in the Mary Kay family,  
wouldn't you love to be a part of fast  
growing company during these economic times?*

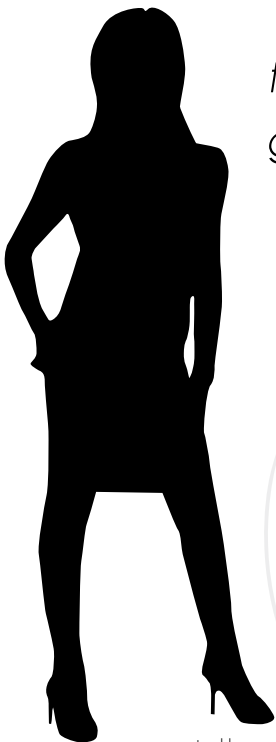
*Mary Kay is a privately owned company that is 100% debt free!*

*We tripled our worldwide retail sales in the past  
9 years from 2 Billion to 6 Billion!*

*We operate in 35 countries around the world!  
We are now a Top 10 Global Brand of Skin Care!  
We are Celebrating our 50th Anniversary this year!*

*Did you know that Mary Kay  
is not a pyramid or multi-level company...  
we are a dual marketing company designed  
by Mary Kay Ash herself to provide a safe haven  
for women to design the life of their dreams without  
giving up their priorities of Faith, Family and Career?*

*Did you know that last year,  
Mary Kay donated over 3 million dollars  
to domestic violence shelters for women  
all across the nation and 1.3 million  
to research for finding a cure for  
cancers affecting women?*



# 6 Qualities of Successful Women

Which of these qualities describe you?

Busy

Not the Sales Type

Works to provide choices for family

Looking for ways to make extra money or tax deductions

Doesn't want to obligate friends or family

Decision Maker

If you have 3 or more of these qualities,  
you have what it takes to run a  
successful Mary Kay business

# M – Money

*If your boss said she would give you a \$800 - \$1000 raise for working 6-8 hours a week, could you find the time in your schedule?*

*What would you do with an extra \$800-\$1000 a month?*



# R-Recognition

*Do you get a round of applause and prizes just for doing your current job?*

*Did you know that Mary Kay invests over \$2 Million per quarter in prizes and this past year 5000 consultants crossed our seminar stage to pick up over \$5 Million in Prizes?*



# S – Self confidence and Self Esteem

*Do you ever feel you could  
use a little more self confidence?*

*Some people join Mary Kay for a career change  
and some for a career enhancement.*

*If you ever joined our MK Family,  
which would appeal to you?*





# C-Cars

*Did you know that Mary Kay has  
4 levels of Cars that you  
can earn from the company?*

*If you could choose between \$375 a month for  
2 years or the use of a car,  
license, car payments and a portion  
of your insurance for 2 years,  
which would you choose?*

*Which car would excite you the most?  
Chevy Cruze, Black Ford Mustang,  
Black Toyota Camry, Chevy Equinox,  
Or the Famous Pink Cadillacs?*



# A - Advantages

*Did you know we have  
no quotas or no territories for consultants?*

*Is there anyone here  
who could use some tax breaks?*

*Did you know if you were to  
join our Mary Kay family, you would  
be considered an independent  
contractor and could be entitled  
to all the tax shelters as  
any other business owner?*

Who would love to be coached  
and mentored by women millionaires?

Our Top Directors and Nationals are  
like having your own personal life coach  
to design the life of your dreams.





# B – Being Your Own Boss

*Have you ever thought I would be a better boss than the one I have?*

*Wouldn't it be great to promote yourself on your own merit and own timing and not have to wait on someone to retire or die?*



# MRS CAB

*If you were to ever join our Mary Kay family,  
which of these would appeal to you?  
You can raise your hand on more than one.*

- M** Money
- R** Recognition
- S** Self confidence and Self Esteem
- C** Cars
- A** Advantages
- B** Being your own Boss

*Did you know it is only \$100 to get started?*

Mary Kay Ash always said there was a  
new consultant at every party,  
*who here would be good at doing what I do?*